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### **SITA Builds on Successful Asia Product Line**

**(Los Angeles, CA, February 22):** SITA World Tours is bringing exciting new depth to their Asian travel itineraries with the introduction of their 2012/2013 brochure. Pete Sohi, Product Manager for Asia, announced that SITA is newly adding Tibet, Korea, Philippines and Indonesia packages as well as enhancements to existing destinations that are signature with SITA.

SITA's "China in Luxury" package will be offered on a private tour basis with flexible, weekly departures. Other China packages are offered as scheduled group departures with the option of taking the tour on a private basis. SITA's "India in Luxury" will be available with a choice of both luxury and deluxe accommodations. And travelers will be delighted to learn that SITA has created two add-on packages to Tibet; "Places of Gods, a 3-night visit to Lhasa and its attractions and; "Highlights of Tibet," a 6-night package including Lhasa, Gyantse, Xigatze and Tsedang.

Among the most popular new itineraries is a "Best of Indonesia" package that includes Jogjakarta and Bali, with special programs designed to enrich the cultural experience and enjoy the beautiful beaches.

SITA World Tours has a reputation spanning more than 79 years of excellence in luxury travel. With popular itineraries to **Africa, India, Asia and South & Central America**, SITA has thrived in the highly competitive travel industry by offering customized opportunities and by partnering with travel agents to deliver the comprehensive services and value, luxury travelers appreciate. In addition, SITA is a Green Globe Certification member, underscoring their high standards in sustainability and in promoting green travel. Contact [www.sitatours.com](http://www.sitatours.com) for more information.

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